



Australian
Breastfeeding
Association
For Health Professionals

Professional development

online, anytime, anywhere

Breastfeeding counselling skills for health professionals

The Australian Breastfeeding Association's (ABA's) **Breastfeeding counselling skills for health professionals** is a series of five interactive eLearning modules, developed to support your staff in their work with breastfeeding mothers.

Designed so that staff can complete the modules in their own time, using their own device, the modules cover five key content areas:

- Breastfeeding counselling using ABA's model
- Micro skills - language and listening
- Micro skills - empathy, reflecting and reframing
- Micro skills - questioning and reviewing
- Providing information and resources

Australian College of Midwives CPD
Endorsed hours and other professional
development points may apply.*

Discount offers are available for your health setting

Are you looking to provide this professional development offering to multiple staff members? The Australian Breastfeeding Association offers discounted package deals for health settings when purchasing for 10 or more staff, enabling simple and streamlined implementation organisation-wide.

Individual cost	10-20 staff members	21-50 staff members	51-100 staff members	101+ staff members	Exclusive landing page with your organisation's logo
\$220 AUD	\$120 pp AUD	\$100 pp AUD	\$80 pp AUD	\$50 pp AUD	\$150 flat fee

Our one-year subscription includes:

- 6 and 12 month reports outlining staff completion rates
- Individual accounts created for each staff member, so they can access the eLearning modules anytime, anywhere
- Staff receive certificate with ACM CPD hours automatically upon completion

Save up to
\$170
per person

To access these reduced rates or find out more contact
training@breastfeeding.asn.au

Prices and offerings are current at the time of printing. *Visit our eLearning module store to find out more.

RTO: 21659

Enrol today Visit our eLearning module store

aba.asn.au/emodules

